

IMAGINE LLC
ARTISTS IN RESIDENCE 2019
Artist in Residence Details

Membership

Each year, exceptionally talented artists are selected by Imagine for the Artists in Residence (“AIRs”) program. Artists in Residence will serve for one year commencing on January 1st, 2019 until December 31, 2019. Our first goal with the Artist in Residence program is to inspire and educate our community. We believe that by achieving these goals it will support growth for our company. As a member of our AIR program, keep in mind that inspiration and education is what you support!

Benefits to members

- Advance samples of all new products
- Generous supply of Imagine products, along with product from partner companies and manufacturers
- Exposure through our social media channels including the Imagine blog, Facebook page and Pinterest boards.
- Presence and promotion on the Imagine website
- Opportunity to display your art at major trade shows
- Provide input for new products and products in development stages

Responsibilities of Project Artists

- Digital submission of three projects per month to Imagine.
- All documents will be written in English (American) with imperial (non-metric) measurements.

Responsibilities of Video Artists

- Uploading of 2 videos per month to Imagine’s YouTube and Vimeo channels.
- All dialogue will be spoken in English with imperial (non-metric) measurements mentioned when appropriate.

Responsibilities of all team members

- Promote your Imagine posts on your personal blog and social media with links to your project on the Imagine blog.
- All artwork created for Imagine during your tenure as an Artist in Residence should be original works of art, exclusive to Imagine and will become property of Imagine at request. Although physical projects will not be required to be mailed each month, Imagine may

request to have selected projects sent to us for specific events or promotions.

- Support and encourage other AIRs online with frequent likes, comments and shares of each other's projects.
- "Pin" completed projects onto your individual Pinterest boards.
- Artists in Residence can use other products in their projects that do not compete directly with products produced and/or sold by Imagine and Tsukineko. We ask that members not use products from Ranger Industries, Clearsnap, Stewart Superior, Marvy or Tombow in any project created for Imagine. We are happy to discuss specific situations and offer options.

Submittal of artwork

Members will submit all monthly projects to Imagine via email (marketing@imaginecrafts.com) by 25th of each month.

Project tutorials are being submitted with the intent to be featured on the Imagine blog, website and/or social media channels. Due to quality, spacing, and content constraints, it is not guaranteed that each project will be posted. We will work with you in offering feedback to improve the odds of being posted, if needed.

Imagine may ask for changes to submitted projects which may include editing/re-photographing projects, revisions in instructions, or other changes to fit specific marketing needs. Changes may be made by Imagine to all submissions without review by AIR.

Imagine will choose select projects each month to be featured on the Imagine Blog. Artists will be notified by the fifth day of each month to when their projects will be posted if applicable. We ask that you do not post selected projects elsewhere until they have been released on the Imagine blog.

Compensation

Products manufactured or sold by Imagine will be provided. Other supplies used by an AIR for creating projects will not be reimbursed.

Monetary incentives are also provided for these achievements:

- Magazine publications \$25 for interior placement, \$30 if photo is prominently featured on the cover: Imagine will pay for tutorials/articles in U.S. based print magazines with wide readership, featuring Imagine or Tsukineko products where our products are a major component of the project. Compensation for International print magazines will only apply to Imagine products due to our contractual territory restrictions with Tsukineko products. For compensation to occur, the AIR must send a digital/print copy of the printed article, which mentions by name the Imagine/Tsukineko supplies used. When choosing publications for submission, look for those that give full credit to the ink, i.e. "Memento Luxe Tuxedo Black", rather than "Inks - Tsukineko".
- Projects featured in the Imagine catalog \$25: Imagine updates its catalog annually and all AIRs projects will automatically be considered for inclusion. We also encourage all AIRs to submit additional projects for consideration to be included.

- YouTube and Vimeo: videos uploaded to Imagine's channels will be compensated at \$25 once a video has reached 250 views. An additional payment of \$20 will be paid when the video has surpassed 750 views. All views must occur while you are active as an Artist In Residence. It is your responsibility to alert us when a video has hit these benchmarks.

Non-Exclusivity for Artists in Residence

AIR members may participate as a design team member of another non-competing company, such as a stamp, paper, sticker, or an embellishment company. Artists must notify Imagine of any other design team affiliations. Artists are prohibited from designing and/or working for any competing stamping ink and tools manufacturers during their tenure for Imagine.

Confidentiality of New Products

As a member of Imagine's Artists In Residence program, you agree to keep in strict confidence any product discussed as a possible product in development, any product in prototype or testing phases, and new product release information (until such time as it is approved for public disclosure). This agreement will remain in effect for one year beyond your term as AIR, or until the public release of the product, whichever is longer.

Eligibility

Employees of Imagine and their immediate families are not eligible to become Artists in Residence.

Candidates must be available to serve a full-term as an Artist in Residence from January 1st, 2019 to December 31st, 2019. Failure to complete a full term may require returning all Imagine products provided for use as an Artist in Residence.

AIRs must be willing and able to complete all requirements on time during that period.