

**IMAGINE LLC**  
**ARTISTS IN RESIDENCE**  
**Design Team Summary**

Membership:

Each year exceptionally talented artists are selected by Imagine for its Artists in Residence (“AIR”) program. Artists in Residence will serve for one year commencing with on January 1<sup>st</sup>, 2017. The team will be chosen by competition (Rules and requirements will be advised at the time of announcement.)

Benefits to members:

- Advance samples of all new products
- Free product for project creation and teaching classes
- International exposure
- Further ongoing exposure through a presence and promotion on Imagine’s website and blog:
  - Biography and photograph
  - Samples of artists’ work
  - Links to the Artist’s blog
  - Opportunity to organize and/or be part of Blog Hops with other companies
- The opportunity to have Imagine use member’s artwork on advertisements (with attribution)
- The opportunity to display your art at major trade shows
- Gain relationships with other artists and professionals in the industry
- Provide input for new products and/or products in development stages
- Opportunities for compensation

Responsibilities of all members:

- Submission of two to three projects or techniques per month to Imagine.
- Maintain an active personal blog where projects created for Imagine or companies it partners with can also be posted.
- Maintain a presence on Facebook at a minimum, with presence on other Social Media sites a plus. Interaction with Imagine, other AIRs and general public will be necessary on these Social Media sites.

- While an Artist in Residence, all artwork created for Imagine and the companies it partners with should be original works of art, exclusive to Imagine and will become property of Imagine upon request.
- Support and encourage Imagine and its AIRs online via all Imagine Social Media outlets.

#### Submittal of artwork:

- Members should electronically submit by the first of each month:
  - Photographs of finished artwork in high resolution (300 dpi) and in JPG format.
  - Step-by-step photographs of the project's major steps while being created with "product placement" of Imagine's products used in those steps.
  - Instructions that are carefully and thoughtfully written.
  - List of all supplies used from both Imagine and other vendors with correct product names, and color names when appropriate.
  - Videos (where requested) in MP4 format with the highest allowable resolution.
- Although physical samples will not be required to be sent each month, Imagine may request to have selected samples sent to us for specific events or promotions.
- Each AIR will be provided with specific days of the month to have each of their monthly projects posted to their individual blogs to coincide with Imagine's posts.

#### Compensation:

Compensation will be given to AIRs that meet certain criteria such as: publication of project in a magazine, meeting certain views in videos, or use of projects in Imagine Catalogs and/or advertisements.

#### Non-Exclusivity for Imagine's Artists in Residence:

Team members may (at the discretion of Imagine) participate as a design team member of other non-competing companies, such as a stamp, paper, sticker or an embellishment company. Artists must notify Imagine of any other design team affiliations. Artists are prohibited from designing and/or working for any competing stamping ink and tools manufacturers during their tenure with Imagine.

#### Written Agreement:

Each member will be asked to sign a confidential agreement with a duration that lasts the length of the Artist's tenure – or until a new product (for which the Artist is introduced or consulted upon) is released to the public; whichever is longer.

#### Communications:

During the term of Residence, Artists will be asked to provide an email address to Imagine for the purpose of correspondence while an AIR. The expectation is to check this email on a frequent basis and to respond to any questions, etc. in a timely manner. A mailing address, telephone number and a completed W-9 are also required to be supplied to Imagine (for internal use only).

#### Eligibility:

- Employees of Imagine and their immediately families are not eligible to become Artists in Residence.
- Be available to serve a term as an Artist in Residence from January 1 through December 31.
- Be capable of completing all requirements on time during that period.
- Use of competing products: Artists in Residence members can use any products that do not compete against those offered by Imagine. Imagine asks that members not use products made by Ranger Industries, Clearsnap, Stewart Superior, Marvy and Tombow in submittals, on Facebook, on Imagine's blog or website. We are happy to discuss specific situations and offer options.

If you have further questions, please contact us at [marketing@imaginecrafts.com](mailto:marketing@imaginecrafts.com)